

MERCURE

HOTEL

ALICE SPRINGS RESORT

16th December 2025

NT Liquor Commission

Liquor.commission@nt.gov.au

Attention: Russell Goldflam

This letter is in response to the recent advice that a number of Alice Springs properties face a variation to their Licence.

As the General Manager of Mercure Alice Springs Resort I have issues with the variation as it stands due to a number of reasons;

1. There was no consultation with the property, or myself, before being sent the proposed licence variation letter. Despite the letter stating there was “research” performed. I would like to know what that research was and how Mercure Alice Springs Resort contributed to it.
2. There is a lack of information or evidence in the variation letter that any such measures would be beneficial to the community having this in place, in particular having Mercure Alice Springs Resort as part of the proposed variation.
3. Alcohol makes up a very small proportion of any income we receive and this variation would have a detrimental effect on the guests/tourists that are staying with us. Yes, after travelling all day they like to sit down and have a drink.
4. While we may be located in the Designated High Risk Area of Alice Springs, we are outside the CBD and have very little foot traffic into our bar area from non-guests.
5. We already operate in one of the heaviest regulated industries, in one of the most regulated cities in Australia. This proposal just adds another layer of complications for each venue on to an already complicated law.

While we would all like to see alcohol harm reduced does this really achieve that aim?

As stated above, please forward to me and the Alice Springs Liquor Accord the research that was carried out that justifies the variations proposed. Without the opportunity to look at this research I strongly oppose any variation to our licence as it stands.

Regards

Ian Solomon

General Manager

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